Learn how to reach your city’s potential with today’s most effective tools and ideas presented by the nation’s leading practitioners in an efficient two-day format.

You will have access to this rare collection of accomplished faculty, as well as connect with other attendees who are community leaders facing similar challenges.

The relationships you build and the information you receive will permit you to enhance your community’s character, use city building as an economic development tool, and combat the specialization and professional silos that make city building a challenge in your community.

Andrés Duany and the
CityBuilding Exchange

NEW ORLEANS, LOUISIANA
MARCH 9-11, 2016

FIND OUT MORE:
www.CityBuildingExchange.com
CityBuilding Exchange
Optional Walking Tour

Wednesday, March 9, 2016
New Orleans, Louisiana

2:00 - 6:30   The Three Urbanisms: Walking Tour with Andrés Duany through the Garden District, Marigny and French Quarter.

CityBuilding Exchange
Day 1 Agenda

Thursday, March 10, 2016
Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom
New Orleans, Louisiana    504.200.6502

8:00 - 8:30   Registration & Breakfast

8:30 - 8:40   Welcome & Overview:   Nathan Norris

8:40 - 9:30   CityBuilding Challenges & Opportunities for Cities in the 21st Century: Andrés Duany

9:30 - 10:30  The New American Household: How Cities Can Leverage Changing Demographic, Economic and Lifestyle Preferences:   Todd Zimmerman

10:30 - 10:45  Break

CityBuilding Exchange
Day 2 Agenda

Friday, March 11, 2016
Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom
New Orleans, Louisiana  504.200.6502

11:45 - 1:15       Lunch

1:15 - 2:15       Zoning for Successful Urban Centers with Effective Form-Based Code Techniques: Geoff Dyer

2:15 - 3:15       Implementation & Politics: How to Transform Ideas into Action: Nathan Norris

3:15 - 3:30       Break

3:30 - 4:30       Roundtable Discussion

4:30 - 5:30       LEAN Urbanism: How Small Development Can Produce Big Returns for Cities: Andrés Duany

6:45                Evening Event:   St. Roch Market, 2381 St Claude Ave

7:45 - 8:30       Breakfast

8:30 - 9:30       Principles for Maximizing Retail Development in Downtowns & Mixed-Use Centers: Bob Gibbs

9:30 - 10:30      Fixing Your Traffic Problems with Updated Approaches to Roads, Transit & Parking: Eric Dumbaugh

10:30 - 10:45     Break

10:45 - 11:45     The Sociable City: How to Modernize City Policies to Create a Safe and Responsible Nighttime Economy: Jim Peters
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<td>1:15 - 2:15</td>
<td>How to Create Town Centers Out of Existing Suburban Development: Andrés Duany</td>
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<td>2:15 - 3:15</td>
<td>Improving Your City Identity with Architecture that Matters: Steve Mouzon</td>
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<td>4:30 - 5:30</td>
<td>Day Two Closing Thoughts &amp; Audience Q &amp; A: Andrés Duany</td>
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Andrés Duany is a founding principal at Duany Plater-Zyberk & Company (DPZ), and a co-founder and emeritus board member of the Congress for the New Urbanism.

In the years since the firm first received recognition for the design of Seaside, Florida in 1980, DPZ has completed designs for over 300 new towns, downtowns, regional plans, and community revitalization projects. These projects have ranged from the scale of the building to over 500,000 acres, and are found in North America, South America, Europe, the Middle East and Asia.

Andrés has delivered over one thousand lectures and seminars, addressing architects, planning groups, university students, and the general public. He has co-authored many books including “Suburban Nation: The Rise of Sprawl and the Decline of the American Dream,” “The New Civic Art: Elements of Town Planning,” “The Smart Growth Manual,” “Garden Cities: Theory & Practice of Agrarian Urbanism,” and “Landscape Urbanism and Its Discontents.” He is the principal author of The SmartCode which is the first open source form-based zoning code template, and he is a founding board member of the Transect Codes Council and the Form-Based Codes Institute.

Andrés received his undergraduate degree in architecture and urban planning from Princeton University, and after a year of study at the Ecole des Beaux Arts in Paris, he earned a master’s degree in architecture from the Yale School of Architecture. He has been awarded several honorary doctorates, the Brandeis Award for Architecture, the Thomas Jefferson Memorial Medal of Architecture from the University of Virginia, the Vincent J. Scully Prize for exemplary practice and scholarship in architecture and urban design from the National Building Museum, the Society of American Registered Architects International Award, the Albert Simons Medal of Excellence, the Seaside Prize for contributions to community planning and design from the Seaside Institute, and the Richard H. Driehaus Prize for Classical Architecture.
Joseph Minicozzi
Principal
Urban3, LLC

Joe Minicozzi is the principal of Urban3, a consulting company created by Asheville real estate developer, Public Interest Projects. Urban3’s work in pioneering geo-spatial representation of a city’s economic productivity has prompted a paradigm shift in understanding the dramatic impact that the way we design our communities impacts our municipal fiscal health.

Before moving to Asheville, Joe was the primary administrator of the form-based code for downtown West Palm Beach, Florida. Joe’s cross-training in city planning and real estate finance allowed him to develop award-winning analytic tools that have garnered attention in a wide range of national publications such as the Wall Street Journal, Planning, New Urban News, Realtor, Atlantic Cities, Planetizen, and the Center for Clean Air Policy’s Growing Wealthier report.

His work has been featured at the Urban Land Institute, the Congress for New Urbanism, the American Planning Association, the International Association of Assessing Officers, the International Downtown Association, and the New Partners for SmartGrowth conferences as a game-changer for thinking about development patterns.

Joe is a founding member of the Asheville Design Center, a non-profit community design center dedicated to creating livable communities across all of Western North Carolina. He received his Bachelor of Architecture from University of Miami and Masters in Architecture and Urban Design from Harvard University.
Jim Peters
Founder & President
Responsible Hospitality Institute

Jim Peters is founder and president of RHI and oversees the development of programs, publications and events. As a consultant for dozens of cities and speaker at conferences worldwide, Peters offers comprehensive insights on trends and effective strategies on managing hospitality zones and nighttime economies.

His experience and education includes over 20 years of operations, consulting, expert testimony and training for the hospitality industry. Additionally, Peters has organized and administered numerous conferences, symposia and forums involving national and international experts. Bridging his experience from the hospitality industry to his current role includes experience as an alcoholism counselor, suicide prevention counselor and advisor on federal advisory panels on drunk driving and substance abuse.

Peters has overseen the evolution of RHI from its founding in 1983, spearheading an international movement to raise awareness of the responsibility of bartenders and servers in preventing drunk driving, to RHI’s current role as a leading resource to cities worldwide on development of a safe and vibrant nightlife and social economy.
Todd Zimmerman is principal in charge of the Zimmerman/Volk Associates (ZVA) consulting practice and is the firm’s industry liaison.

ZVA has a national reputation for innovative and precise residential market analysis based on its proprietary target market methodology. The company specializes in the analysis of compact and sustainable development; mixed-income, mixed-tenure redevelopment; mixed-use urban revitalization; and traditional neighborhood developments. Since 1988, ZVA has completed more than 500 market studies, for sites ranging in size from the redevelopment of half a block to the establishment of a new town on several thousand acres.

ZVA is recognized by the leading practitioners of the New Urbanism as the national expert on the residential market feasibility of New Urbanist communities and urban redevelopment. The firm’s founding principals, Zimmerman and Laurie Volk, were awarded the 2015 Seaside Prize, awarded annually “to individuals or organizations that have made significant contributions to the quality and character of our communities and are considered the leaders of contemporary urban development and education.”

Zimmerman was one of the framers of the Charter of the Congress for the New Urbanism, a member of the CNU Board of Directors, and the CNU executive committee. He also served as chairman of the CNU Council of Task Force Chairs. Zimmerman established a national reputation for his early identification of real estate market trends as Editor and Publisher of Multi-Housing News and Senior Living News, and founding Publisher and Editorial Director of Real Estate Times. For more than decade in the 1980s and ‘90s, Zimmerman was program chairman of Multi-Housing World, the nation’s largest conference devoted solely to density housing.
Eric Dumbaugh, Ph.D.
Associate Professor and Coordinator of the Master of Urban Planning Program
Florida Atlantic University

Dr. Eric Dumbaugh is an award-winning planner and engineer and one of the world’s foremost scholars in the area of transportation and placemaking. His research in transportation and urban design helped usher in a new, human-centered approach to the design of safe, livable urban streets. Dr. Dumbaugh’s work has been featured in numerous media outlets, including the New York Times, NPR, Slate.com, Planning, and the Atlantic Cities, and has informed the development of new, human-centered street design manuals, including the NACTO Urban Street Design Guide and the World Resource Institute’s Cities Safer by Design.

Dr. Dumbaugh has served as a consultant and advisor to planning and engineering efforts in the United States and throughout the world, including projects in the cities of Atlanta, Houston, New Orleans, Fort Lauderdale, Mexico City, Omaha, Rio de Janeiro, and San Antonio. Dr. Dumbaugh is an Associate Professor in the School of Urban and Regional Planning at Florida Atlantic University. He holds a Ph.D. in Civil and Environmental Engineering from the Georgia Institute of Technology, as was as Master degrees in Civil Engineering and City Planning.
Robert Gibbs
President
Gibbs Planning Group, Inc.

Robert Gibbs is a leading urban planning consultant who has contributed to over 400 master plans across the U.S., including Alexandria, Birmingham, Charleston, Detroit, Disney, Houston, Marquette and Naples. He founded GPG in 1988, and has prior experience with JJR/Smith and Taubman Centers.

Gibbs is the author the Urban Retail Form Based Code Module as well as the book “Principles of Urban Retail Planning and Development.”

During the past 20 years, Gibbs has taught a continuing education course on urban retail planning and development at Harvard’s Graduate School of Design.

In 2012 Gibbs formed the Urban Retail Institute to promote sustainable retail development in American cities. He serves on the Board of Directors for the Michigan chapters of the ASLA and CNU and is active in his community.

The Clinton Presidential Library honored Gibbs in 2012 for his life's contributions to urban planning and development and by the City of Auckland, New Zealand for his planning innovations.

A professional Landscape Architect in Michigan and North Carolina, Gibbs earned an MLA from the University of Michigan’s School of Natural Resources and resides in Birmingham, Michigan.
Steve Mouzon
Principal
Mouzon Design & The New Urban Guild

Steve is a principal in Mouzon Design that is based in South Beach, Florida, and he is a co-founder of the New Urban Guild. He is also the director of the SmartDwelling Initiative that has set out to redefine the American home as smaller, smarter and more sustainable.

Steve is the author of many books including “The Original Green,” “Traditional Construction Patterns,” and “A Living Tradition: Architecture of the Bahamas.” He has also authored many architectural pattern books for numerous real estate developments, and his house plans have been featured repeatedly as Home of the Month in Southern Living, Coastal Living and Cottage Living.

He currently serves as a Town Architect for numerous development projects throughout the U.S. and the Caribbean. He has won the Barranco Award for Architecture along with numerous Charter Awards from the Congress for the New Urbanism.
Geoff Dyer
Director of Design
Downtown Development Authority, Lafayette, LA

Geoff Dyer is the Director of Design for the Downtown Development Authority where he guides the design and redevelopment of downtown Lafayette, Louisiana. Geoff previously served as the Director of Design for the international urban design firm Placemakers, LLC.

To date he has designed over 100 projects. Of these projects, he has served as Project Principal and Lead Urban Designer for 60 projects, and 27 of these with the additional role of Project Manager. In addition, Geoff has been a co-author of over 40 form-based codes.

Geoff holds a Master in Environmental Design (Urban Design) from the University of Calgary, a Bachelor of Science in Design (cum laude) from Arizona State University, and received a Knight Fellowship in Community Building from the University of Miami. He is an accredited member of the Congress for the New Urbanism, a member of the New Urban Guild, and has served as a juror for the Charter Award for the Congress for the New Urbanism.
Nathan Norris
CEO
Downtown Development Authority & Downtown Lafayette Unlimited, Lafayette, LA

Nathan Norris is the CEO of the Downtown Development Authority where he oversees the enhancement and redevelopment of downtown Lafayette, Louisiana. He also serves as the CEO for Downtown Lafayette Unlimited which focuses on the coordination of events, promotion and marketing of downtown.

Previously, Nathan was the co-founder and Director of Implementation Advisory for the international urban design firm PlaceMakers, LLC. At PlaceMakers, Nathan worked with developers and municipalities to plan, entitle, develop and market neighborhoods, towns and cities.

Nathan is an attorney and has served as the real estate broker for multiple large scale traditional neighborhood developments. Nathan is a contributor to the Charter of the New Urbanism and the SmartCode Manual; a co-founder of the New Urban Guild; a founding board member of the Transect Codes Council; the primary author of the Smart Growth Schools Report Card; a certified instructor for the National Association of Realtors Smart Growth course; and the project manager for the Appraisal System which rates the merits of development from the perspective of Smart Growth principles.

He regularly speaks across the country on how communities can leverage placemaking as an economic development tool. He received his undergraduate degree from the University of Virginia and his law degree from the University of Alabama.
Registration

The CityBuilding Exchange was organized to bring community decision-makers together to share best practices and important consequences of city-building decisions. Registration is limited to elected officials, key staff members, and business, institution and neighborhood leaders. Attendees should be committed to working in teams to improve the economic, built, social and environmental outcomes of their city.

Registration is limited to the first 100 registrants so act promptly to reserve your place. Please visit www.CityBuildingExchange.com for online registration or if making payment by check, mail-in the form on the closing page.

Early Bird Registration (until February 16): $395  
Registration (after February 16): $495

Event Location

Entrepreneurs Row  
220 Camp Street, 2nd Floor Ballroom  
New Orleans, Louisiana  70130  
504.200.6502

Accommodations

For your convenience, we have negotiated a special rate of $199 per night with the International House (immediately across the street) for Wednesday & Thursday nights. This rate is only available if booked under “CityBuilding Exchange” group, until February 10th or until rooms run out.

International House  
221 Camp Street  
New Orleans, LA 70130  
www.ihhotel.com  |  504.553.9550
CityBuilding Exchange
Registration

Mail-In Registration
Register soon, as space is limited. Please complete all applicable sections below for payment by check. To pay by credit card, please register online at www.CityBuildingExchange.com.

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Job Title  
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City / State / ZIP  
Phone  
Fax  
E-Mail  
Occupation  
Person accompanying you:  

Cost
Early Bird Registration (until February 16): $395
Registration (after February 16): $495

[Please ensure your check is made payable to Downtown Lafayette Unlimited]

TO REGISTER, mail to:
Downtown Lafayette, 735 Jefferson Street, Lafayette, LA 70501

Questions? email: info@downtownlafayette.org