Learn how to reach your city’s potential with today’s most effective tools and ideas presented by the nation’s leading practitioners in an efficient two-day format.

You will have access to this rare collection of accomplished faculty, as well as connect with other attendees who are community leaders facing similar challenges.

The relationships you build and the information you receive will permit you to enhance your community’s character, use city building as an economic development tool, and combat the specialization and professional silos that make city building a challenge in your community.

Andrés Duany and the City Building Exchange

NEW ORLEANS, LOUISIANA

FIND OUT MORE: www.CityBuildingExchange.com
CityBuilding Exchange
Day 1 Agenda

Thursday, October 15, 2015
Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom
New Orleans, Louisiana    504.200.6502

8:00 - 8:30  Registration

8:30 - 8:40  Welcome & Overview   Nathan Norris

8:40 - 9:30  CityBuilding Challenges & Opportunities in the 21st Century    Andres Duany

9:30 - 10:30  Transportation/MPO Reform   Jeff Tumlin

10:30 - 10:45  Break

10:45 - 11:45  Form Based Urban Codes   Geoff Dyer

11:45 - 1:15  Lunch on Your Own

1:15 - 2:15  Public Works Manuals   Peter Swift

2:15 - 3:15  Parking   Donald Shoup

3:15 - 3:45  Break

3:45 - 4:45  Architecture/City Identity   Steve Mouzon

4:45 - 5:30  Day One Closing Thoughts   Andres Duany

Optional Evening Event— In the works
CityBuilding Exchange
Day 2 Agenda

Friday, October 16, 2015
Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom
New Orleans, Louisiana  504.200.6502

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 9:30</td>
<td>Retail</td>
<td>Bob Gibbs</td>
</tr>
<tr>
<td>9:30 - 10:30</td>
<td>Transit</td>
<td>Jarrett Walker</td>
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<tr>
<td>10:30 - 10:45</td>
<td>Break</td>
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<tr>
<td>10:45 - 11:45</td>
<td>Small-Scale Development/Finance</td>
<td>John Anderson</td>
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<tr>
<td>11:45 - 1:15</td>
<td>Lunch on Your Own</td>
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<td>1:15 - 2:15</td>
<td>Return on Infrastructure</td>
<td>Joe Minicozzi</td>
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<td>2:15 - 3:15</td>
<td>Building Political Will: Organizational Structure for Implementation</td>
<td>Nathan Norris</td>
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<tr>
<td>3:15 - 3:30</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>3:30 - 4:30</td>
<td>Schools</td>
<td>Steve Bingler / Bobbie Hill</td>
</tr>
<tr>
<td>4:30 - 5:30</td>
<td>Closing Remarks/Open Mike</td>
<td>Andres Duany</td>
</tr>
</tbody>
</table>
Andrés Duany is a founding principal at Duany Plater-Zyberk & Company (DPZ), and a co-founder and emeritus board member of the Congress for the New Urbanism.

In the years since the firm first received recognition for the design of Seaside, Florida in 1980, DPZ has completed designs for over 300 new towns, downtowns, regional plans, and community revitalization projects. These projects have ranged from the scale of the building to over 500,000 acres, and are found in North America, South America, Europe, the Middle East and Asia.

Andrés has delivered over one thousand lectures and seminars, addressing architects, planning groups, university students, and the general public. He has co-authored many books including “Suburban Nation: The Rise of Sprawl and the Decline of the American Dream,” “The New Civic Art: Elements of Town Planning,” “The Smart Growth Manual,” “Garden Cities: Theory & Practice of Agrarian Urbanism,” and “Landscape Urbanism and Its Discontents.” He is the principal author of The SmartCode which is the first open source form-based zoning code template, and he is a founding board member of the Transect Codes Council and the Form-Based Codes Institute.

Andrés received his undergraduate degree in architecture and urban planning from Princeton University, and after a year of study at the Ecole des Beaux Arts in Paris, he earned a master’s degree in architecture from the Yale School of Architecture. He has been awarded several honorary doctorates, the Brandeis Award for Architecture, the Thomas Jefferson Memorial Medal of Architecture from the University of Virginia, the Vincent J. Scully Prize for exemplary practice and scholarship in architecture and urban design from the National Building Museum, the Society of American Registered Architects International Award, the Albert Simons Medal of Excellence, the Seaside Prize for contributions to community planning and design from the Seaside Institute, and the Richard H. Driehaus Prize for Classical Architecture.
Joseph Minicozzi
Principal
Urban3, LLC

Joe Minicozzi is the principal of Urban3, a consulting company created by Asheville real estate developer, Public Interest Projects. Urban3’s work in pioneering geo-spatial representation of a city’s economic productivity has prompted a paradigm shift in understanding the dramatic impact that the way we design our communities impacts our municipal fiscal health.

Before moving to Asheville, Joe was the primary administrator of the form-based code for downtown West Palm Beach, Florida. Joe’s cross-training in city planning and real estate finance allowed him to develop award-winning analytic tools that have garnered attention in a wide range of national publications such as the Wall Street Journal, Planning, New Urban News, Realtor, Atlantic Cities, Planetizen, and the Center for Clean Air Policy’s Growing Wealthier report.

His work has been featured at the Urban Land Institute, the Congress for New Urbanism, the American Planning Association, the International Association of Assessing Officers, the International Downtown Association, and the New Partners for SmartGrowth conferences as a game-changer for thinking about development patterns.

Joe is a founding member of the Asheville Design Center, a non-profit community design center dedicated to creating livable communities across all of Western North Carolina. He received his Bachelor of Architecture from University of Miami and Masters in Architecture and Urban Design from Harvard University.
Donald Shoup
Distinguished Professor of Urban Planning
UCLA

Donald Shoup is Distinguished Professor of Urban Planning at UCLA, where he has served as Chair of the Department of Urban Planning and Director of the Institute of Transportation Studies. His book, The High Cost of Free Parking, explains how parking reforms can improve cities, the economy, and the environment. In the book Shoup recommends that cities should charge fair market prices for on-street parking, use the meter revenue to finance added public services in the metered neighborhoods, and remove off-street parking requirements. Shoup is a Fellow of the American Institute of Certified Planners, an Honorary Professor at the Beijing Transportation Research Center, and the Editor of ACCESS. In 2015, the American Planning Association gave Shoup its highest honor, the National Excellence Award for a Planning Pioneer.
Jeffrey Tumlin
Principal and Director of Strategy
Nelson\Nygaard Consulting Associates

For more than twenty years, Jeff has led award-winning plans in cities from Seattle and Vancouver to Moscow and Abu Dhabi. He helps balance all modes of transportation in complex places to achieve a community’s wider goals and best utilize their limited resources. He has developed transformative plans throughout the world that accommodate millions of square feet of growth with no net increase in motor vehicle traffic.

Jeff is renowned for helping people define what they value and building consensus on complex and controversial projects. He provides residents and stakeholders the tools they need to evaluate their transportation investments in the context of achieving their long-term goals. He understands that managing parking and transportation demand is a critical tool for revitalizing city centers and creating sustainable places.

A dynamic and frequent guest speaker, Jeff is the author of "Sustainable Transportation Planning: Tools for Creating Healthy, Vibrant and Resilient Communities."
Robert Gibbs
President
Gibbs Planning Group, Inc.

Robert Gibbs is a leading urban planning consultant who has contributed to over 400 master plans across the U.S., including Alexandria, Birmingham, Charleston, Detroit, Disney, Houston, Marquette and Naples. He founded GPG in 1988, and has prior experience with JJR/Smith and Taubman Centers.

Gibbs is the author the Urban Retail Form Based Code Module as well as the book “Principles of Urban Retail Planning and Development.”

During the past 20 years, Gibbs has taught a continuing education course on urban retail planning and development at Harvard’s Graduate School of Design.

In 2012 Gibbs formed the Urban Retail Institute to promote sustainable retail development in American cities. He serves on the Board of Directors for the Michigan chapters of the ASLA and CNU and is active in his community.

The Clinton Presidential Library honored Gibbs in 2012 for his life’s contributions to urban planning and development and by the City of Auckland, New Zealand for his planning innovations.

A professional Landscape Architect in Michigan and North Carolina, Gibbs earned an MLA from the University of Michigan’s School of Natural Resources and resides in Birmingham, Michigan.
Jarrett Walker
President
Jarrett Walker & Associates

Jarrett Walker is the President of Jarrett Walker + Associates, an international consulting firm based in Portland that provides planning and strategic guidance to communities on public transit network design and policy. He is also a Principal Consultant with MRCagney Australia.

Jarrett is a compelling speaker who authored the ground-breaking book "Human Transit: How Clearer Thinking About Public Transit Can Enrich Our Communities and Our Lives." In addition to Human Transit, he also writes on botany, creative writing, performing arts, and a range of other interests on his personal blog, Creature of the Shade. Passionately interested in an impractical number of fields, he is probably the only person with peer-reviewed publications in both the Journal of Transport Geography and Shakespeare Quarterly.

Jarrett grew up in Portland in during the revolutionary 1970s, the era when Portland first made its decisive commitment to be a city for people rather than just cars. He went on to complete a BA at Pomona College and a Ph.D. in theatre arts and humanities at Stanford University.
Steve Mouzon
Principal
Mouzon Design & The New Urban Guild

Steve is a principal in Mouzon Design that is based in South Beach, Florida, and he is a co-founder of the New Urban Guild. He is also the director of the SmartDwelling Initiative that has set out to redefine the American home as smaller, smarter and more sustainable.

Steve is the author of many books including “The Original Green,” “Traditional Construction Patterns,” and “A Living Tradition: Architecture of the Bahamas.” He has also authored many architectural pattern books for numerous real estate developments, and his house plans have been featured repeatedly as Home of the Month in Southern Living, Coastal Living and Cottage Living.

He currently serves as a Town Architect for numerous development projects throughout the U.S. and the Caribbean. He has won the Barranco Award for Architecture along with numerous Charter Awards from the Congress for the New Urbanism.
Geoff Dyer
Director of Design
Downtown Development Authority, Lafayette, LA

Geoff Dyer is the Director of Design for the Downtown Development Authority where he guides the design and redevelopment of downtown Lafayette, Louisiana. Geoff previously served as the Director of Design for the international urban design firm Placemakers, LLC.

To date he has designed over 100 projects. Of these projects, he has served as Project Principal and Lead Urban Designer for 60 projects, and 27 of these with the additional role of Project Manager. In addition, Geoff has been a co-author of over 40 form-based codes.

Geoff holds a Master in Environmental Design (Urban Design) from the University of Calgary, a Bachelor of Science in Design (cum laude) from Arizona State University, and received a Knight Fellowship in Community Building from the University of Miami. He is an accredited member of the Congress for the New Urbanism, a member of the New Urban Guild, and has served as a juror for the Charter Award for the Congress for the New Urbanism.
Nathan Norris
CEO
Downtown Development Authority & Downtown Lafayette Unlimited, Lafayette, LA

Nathan Norris is the CEO of the Downtown Development Authority where he oversees the enhancement and redevelopment of downtown Lafayette, Louisiana. He also serves as the CEO for Downtown Lafayette Unlimited which focuses on the coordination of events, promotion and marketing of downtown.

Previously, Nathan was the co-founder and Director of Implementation Advisory for the international urban design firm PlaceMakers, LLC. At PlaceMakers, Nathan worked with developers and municipalities to plan, entitle, develop and market neighborhoods, towns and cities.

Nathan is an attorney and has served as the real estate broker for multiple large scale traditional neighborhood developments. Nathan is a contributor to the Charter of the New Urbanism and the SmartCode Manual; a co-founder of the New Urban Guild; a founding board member of the Transect Codes Council; the primary author of the Smart Growth Schools Report Card; a certified instructor for the National Association of Realtors Smart Growth course; and the project manager for the Appraisal System which rates the merits of development from the perspective of Smart Growth principles.

He regularly speaks across the country on how communities can leverage placemaking as an economic development tool. He received his undergraduate degree from the University of Virginia and his law degree from the University of Alabama.
John Anderson
Principal
Anderson/Kim Architecture + Urban Design

John Anderson is a builder, developer, and urbanist. Prior to founding Anderson/Kim Architecture + Urban Design, he served as the director of planning and design for New Urban Builders in Chico and Redding, where the firm demonstrated sustainable neighborhoods can be built by California production builders.

John is also a principal with Chico Building and Land, LLC (Anderson|Kim's sister company) which is currently developing projects in joint ventures with local partners in Arkansas, New Mexico, and Texas. John and his partner David Kim have focused their design and development work on pragmatic smaller projects that can be build incrementally.

John is the author with Paul Crawford of a form-based zoning code adopted by the City of Chico. John is a principal with Anderson|Kim Architecture + Urban Design.
Peter Swift
Principal
Peter Swift & Associates, Civil Engineers and Town Planners

As the owner of Swift and Associates, Civil Engineers and Town Planners, Peter Swift has been working within civil-traffic engineering and urban design for more than 40 years. His experience spans both the public and private sector as an engineer and planner. He has served as a mayor as well as a planning and zoning commissioner. He served as the Director of Town Planning for a firm responsible for the rebuilding of Ebril, Iraq.

He is a registered Professional Engineer in a number of states in Civil and Traffic engineering and has conducted unique research into the issues of pedestrian safety with respect to street design to include the famous Longmont Study.

He is a co-author of the Taos Public Works Manual, and has been published in numerous periodicals and design manuals.

He has served as an expert witness on transportation design issues, and he served expert witness

Peter studied Liberal Arts, Egyptian Archeology and Civil Engineering in college. He was given a fellowship with the University of Miami Knight Foundation for Community Development.
Steven Bingler
Principal
Concordia

Steven Bingler is the founder and President of Concordia. Under his leadership, Concordia’s projects span a wide range of building types including the Jackson Brewery Festival Marketplace, the New Orleans Aquarium of the Americas and the Henry Ford Academy. Concordia’s award winning work has appeared in a wide range of national publications, including Architecture, Interiors Magazine, Architectural Digest, Newsweek, the Los Angeles Times, the New York Times, USA Today and the Wall Street Journal.

In recent years, Steven has undertaken projects focused principally on the planning and design of environments for living and learning. He served as a special consultant to the Office of the Secretary of the U.S. Department of Education for policy related to the design of schools as centers of the community. His educational papers have been published in a wide range of books and journals in the fields of urban planning, architectural design, education, public health and smart growth.

Research alliances have included the MIT Media Lab, Harvard University’s Project Zero, the University of New Mexico, the National Aeronautics and Space Administration, the Thornburg Institute, the Appalachian Education Lab, and the West Ed Lab. Steven is also a frequent speaker at national symposia and conferences related to innovation in community-centered planning and design.

Additionally, Steven frequently speaks at national symposia and conferences related to innovations in community-based and small school planning and design. Steve received his architecture degree from the University of Virginia.
Bobbie Hill is a principal and COO of Concordia community centered planning and design. Her skills in community building have contributed to successful engagement, leadership, capacity building, and planning for some of the firm’s most complex planning challenges, like the Unified New Orleans Plan for the recovery of New Orleans after Hurricane Katrina, where more than 9,000 people participated in the process. Other project work spans from indigenous populations on the Waianae Coast of Oahu, HI; to the inner city neighborhoods of Philadelphia; Camden, NJ; Los Angeles and Oakland, CA; as well as rural towns in Wisconsin; Iowa and New Hampshire, among others.

Bobbie’s community building research includes working associations with international thought leaders, like author and organizational development consultant, Margaret Wheatley, with whom Women’s Leadership Journeys to South Africa and Detroit have helped to shape the firm’s ongoing participatory planning and design process. Bobbie recently presented Concordia’s community centered planning and design work at the Stanford University Global Project Center’s first “Impact Alpha” conference, where she highlighted the value of crowd-co design through robust community engagement. Her work has also contributed to research in the Kettering Foundation’s research on Public Participation Law and Policy.

Bobbie was born in New Orleans, the oldest of 7, and grew up in Central Louisiana. After graduation from Tulane University in the mid 1970s, she became part of a group that bought property and moved “back to the land” in rural West Virginia. Today, 14 family households collectively own over 900 acres of beautiful wooded property in the Appalachian hills of West Virginia. This is where her roots of community building are planted, and continue to support her passion and commitment to community building through public engagement.
Registration
Please visit www.CityBuildingExchange.com for online registration or if making payment by check, mail-in the form on the closing page. Registration is limited to the first 100 registrants so act promptly to reserve your place.

You are not permitted to register unless you are or someone who accompanies you as a registrant is an elected representative or government staffer from your community. This rule is important because of the importance of attendees connecting with other attendees who are facing similar challenges as community leaders.

Event Location
Entrepreneurs Row
220 Camp Street, 2nd Floor Ballroom
New Orleans, Louisiana  70130
504.200.6502

Accommodations
For your convenience, we have negotiated a special rate of $199 per night with the International House (immediately across the street) for Wednesday & Thursday nights. This rate is only available if booked under “CityBuilding Exchange” group, until September 13th or until rooms run out.

International House
221 Camp Street
New Orleans, LA 70130
www.ihhotel.com  |  504.553.9550
Mail-In Registration

Register soon, as space is limited. Please complete all applicable sections below for payment by check. To pay by credit card, please register online at www.CityBuildingExchange.com.

Mr./Ms. (Name) ____________________________________________
Job Title __________________________________________________
Organization ________________________________________________
Address _____________________________________________________
City / State / ZIP ___________________________________________
Phone ______________________________________________________
Fax _________________________________________________________
E-Mail _______________________________________________________ 
Occupation __________________________________________________
Person accompanying you: ____________________________________

Cost
Early Registration (before August 15): $475
Late Registration (after August 15): $645

[Please ensure your check is made payable to Downtown Lafayette Unlimited]

TO REGISTER, mail to:
Downtown Lafayette, 735 Jefferson Street, Lafayette, LA 70501

Questions? email: info@downtownlafayette.org