

# CITY BUILDING EXPRESS 2019

OKLAHOMA CITY, OK

FAYETTEVILLE, AR

BENTONVILLE, AR

KANSAS CITY, MO

ST. LOUIS, MO

TERRE HAUTE, IN

INDIANAPOLIS, IN

COLUMBUS, IN

LOUISVILLE, KY



The CityBuilding Express (CBX) is taking learning on the road June 8 - 11 with an intensive tour of over 20 innovative neighborhoods/developments that highlight CityBuilding best practices and how to implement them – with the assistance from local experts and leading practitioners who will be on the tour with you. After visiting each city, the participants will discuss and identify the lessons to learn from each place as we head to the next city. This is the perfect hands-on learning environment for community leaders wanting to enhance their knowledge of how to improve their city in a compressed amount of time.

### **Itinerary:**

The CBX will start in Oklahoma City and speed its way to CNU 27 in Louisville with stops in Carlton Landing, NW Arkansas, Kansas City, St. Louis, Terre Haute, Indianapolis, Columbus (IN) and Louisville. The detailed itinerary is set out below.

### **Registration:**

Registration is limited to the first 50 registrants. Registration includes the cost of the bus, lodging for four nights (Saturday, Sunday, Monday and Tuesday), and breakfast and lunch while on the tour. Registration for those sharing accommodations is \$685 while those wanting their own room is \$985. Receive a \$5 discount for paying by check. Email us for mailing instructions.

### **Questions:**

More information is available at [www.citybuildingexchange.com](http://www.citybuildingexchange.com). If you have any questions, please contact: Nathan Norris at [info@citybuildingexchange.com](mailto:info@citybuildingexchange.com)

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### **CBX Stops :**

Oklahoma City (Bricktown, MAPS projects, and Wheeler District); Carlton Landing; NW Arkansas (Fayetteville, Rogers, Bentonville); Kansas City (Country Club Plaza, Downtown, New Longview); St. Charles (New Town); St. Louis (the Gateway Arch/Downtown); Terre Haute (downtown); Carmel (Village of WestClay); Indianapolis (Monument Circle); Columbus (downtown architecture tour); Louisville (Norton Commons).

### **CBX Discussion Topics:**

Funding Community Improvements; Downtown Revitalization; Street Design; Incremental Development; Food Halls; Affordable Housing; Creative PlaceMaking; Missing Middle Housing; Integration of New Schools into Neighborhoods; Iconic Civic Structures; Sustainable Development; Streetcar Programs; PlaceMaking as an Economic Development Tool; Urban Retail; Parking Design & Management; Roundabouts; Roles and Responsibilities of Different Community Organizations for Implementation; Architectural Branding; Form-Based Codes; Return on Infrastructure Investment Analysis (GeoAccounting); Tactical Urbanism; Development & Design Centers; Light Imprint Infrastructure; Managing Homelessness; and Agricultural Urbanism.

### **Agenda:**

#### **SATURDAY June 8 (Oklahoma City & Carlton Landing)**

**8:00** Downtown Oklahoma City. OKC's Metropolitan Area Projects Plan (MAPS) is the best example of a city funding capital improvements on a pay as you go basis. We learn how they did it (and have sustained it for 25 years), and tour many of the improvements.

**10:00** Depart for Wheeler District

**10:15** Wheeler District. The Wheeler District is a new urban development on 180 acres that was previously the Downtown Airpark. It was designed by Dover Kohl with a focus on attracting urban pioneers with a range of housing options and building types not available in the city. It is just now coming out of the ground so it reflects a shift toward Missing Middle housing types and modern aesthetics that appeal to Millennials.

**Noon** Depart for Carlton Landing

**2:15** Carlton Landing. Carlton Landing is a new municipality designed by DPZ on 1,000 acres that sits on Lake Eufaula. It has become a national model on how to implement a wide range of great ideas such as light imprint infrastructure, incremental development (retail, school, farm and church), and sustainable "1,000 year house" design that are built with structural masonry.

**4:15** Depart for Downtown Fayetteville, AR

**6:45** Downtown Fayetteville. The Three Sisters is a complex mixed use building designed by Robert Sharp that served as a catalyst for redevelopment of downtown Fayetteville. It highlights how new construction can appear timeless in a historic setting. We will also have the opportunity to learn from the Metro District Courtyard Building that Robert designed.

#### **SUNDAY June 9 (NW Arkansas & Kansas City)**

**8:00** Downtown Fayetteville. Council Member Matthew Petty's Prairie Street Mixed Use Building is a great example of how you can grow your city with small scale Missing Middle housing that takes advantage of young entrepreneurs who are both community-focused and business-minded.

**8:25** Depart for Mission Heights.

**8:35** Mission Heights. Mission Heights is a new traditional neighborhood development.

**8:50** Depart for Johnson Square in Springdale.

**9:05** Johnson Square in Springdale. Johnson Square is a new traditional neighborhood development designed by Mike Watkins that highlights the lessons learned from other TND's related to site selection and phasing.

**9:20** Depart for 1907 Building in Downtown Rogers.

**9:50 1907 Building, Downtown Rogers.** The 1907 is an extraordinary small scale historic adaptive reuse project that incorporates three restaurants, a craft cocktail lounge, coffee shop/roastery along with eleven apartments. It is a great model for how to build an amenity that will generate significant demand for housing in a neighborhood.

**10:15 Depart for Downtown Bentonville.**

**10:35 Downtown Bentonville.** The 8th Street Market is a model food hub that was an intentional effort to improve the quality of life in Bentonville. We will also visit the iconic downtown square of Bentonville that includes Walton's 5 -10 & the new Walmart Neighborhood Market that is part of an urban redevelopment project.

**11:25 Depart for Black Apple Cottage Court.**

**11:30 Black Apple Cottage Court.** Black Apple Cottage Court is an example of the growing cottage court movement.

**Noon Depart for New Longview in Lee's Summit.**

**3:15 New Longview in Lee's Summit.** New Longview is a traditional neighborhood development that started off with a great plan that was undone by the economic downturn. We will learn from what went right, and what went wrong.

**4:00 Depart for Country Club Plaza, Kansas City.**

**4:30 Country Club Plaza, Kansas City.** ULI Founder J.C. Nichols opened Country Club Plaza in 1923 as the first shopping center designed for shoppers arriving by automobile, and it is still thriving today. Architect Edward Buehler Delk designed it with Seville, Spain in mind.

**5:45 Depart for Downtown Kansas City.**

**6:00 Downtown Kansas City.** The new street car line in Kansas City is transforming development in the region's core. We will be able to compare and contrast it to the new street car line in Oklahoma City as we explore downtown Kansas City.

#### **MONDAY June 10 (New Town at St. Charles, St. Louis & Terre Haute)**

**8:30 Depart for New Town at St. Charles.**

**Noon New Town at St. Charles.** New Town at St. Charles is an approximately 800 acre traditional neighborhood development that was designed by DPZ. It started off as an unremarkable agricultural site that was turned into a fascinating collection of neighborhoods through the construction of a series of beautiful canals and lakes that also serve as a highly effective rainwater management system. New Town is also known for its creative efforts to: (1) provide affordable housing through a wide range of building types and efficient design/construction techniques; and (2) incremental approaches to providing commercial amenities in its town center.

**2:20 Depart for Downtown St. Louis.**

**3:00 Downtown St. Louis & the Gateway Arch.** We will stop at the St. Louis Gateway Arch Park that recently went through a five year \$380 million renovation so that it connects seamlessly to the adjacent downtown linear parks along Market Street. We will also focus on the challenges that St. Louis faces as it continues to revitalize its downtown.

**4:00 Depart for Downtown Terre Haute.**

**6:30 Downtown Terre Haute.** We will be staying in downtown Terre Haute so that you can experience its resurgence at your own pace.

#### **TUESDAY June 11 (Carmel, Indianapolis, Columbus IN & Norton Commons)**

**8:25 Depart for Village of WestClay in Carmel.**

**10:00 Village of WestClay in Carmel. The Village of WestClay is an approximately 700 acre traditional neighborhood that includes a wide range of housing types and over 100 businesses--- including an assisted living facility that is integrated into the neighborhood.**

**11:25 Depart for Downtown Indianapolis & Monument Circle**

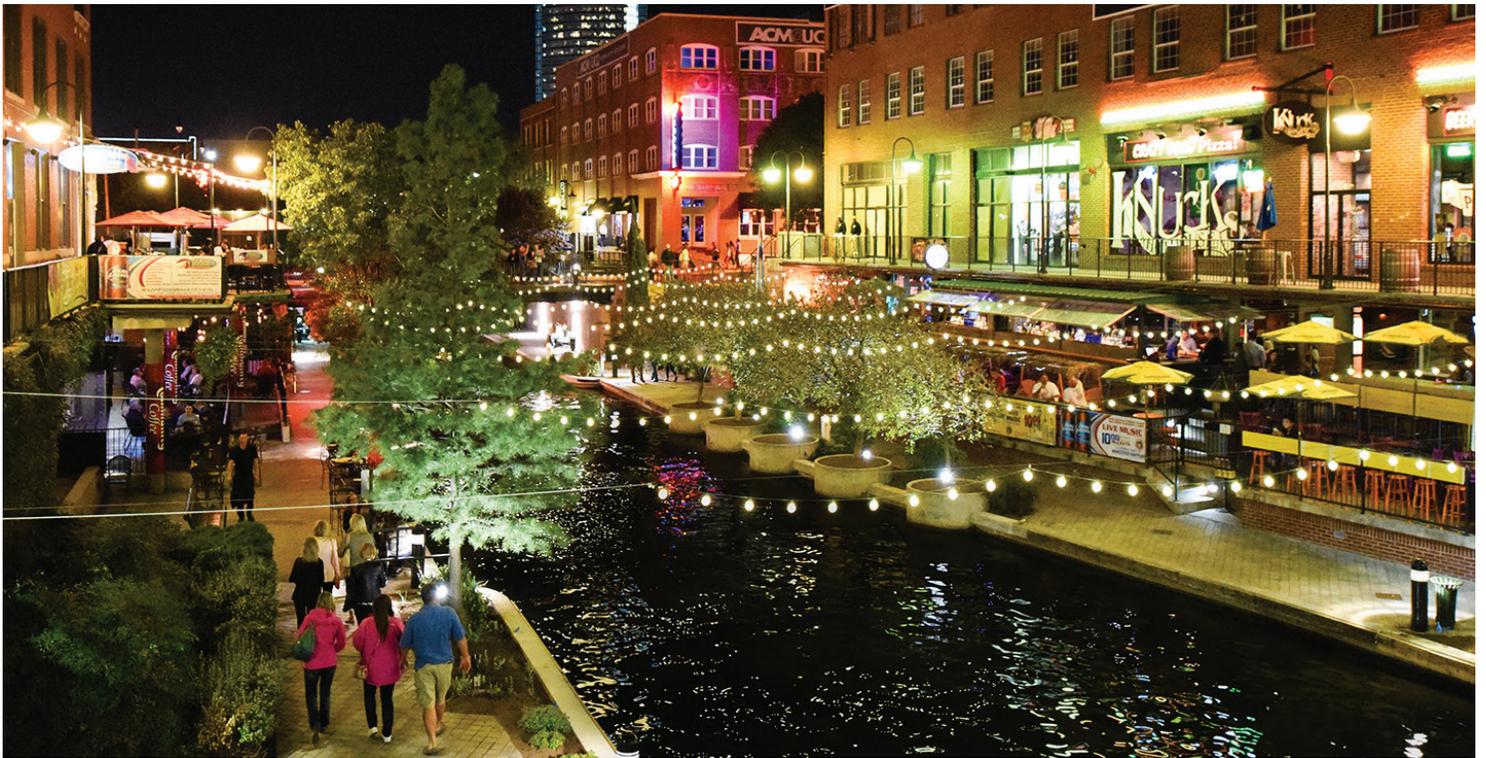
**12:15 Downtown Indianapolis & Monument Circle. Monument Circle serves as the heart of Indianapolis and we will see how this civic space brings energy to this vibrant downtown.**

**2:00 Depart for Columbus Indiana.**

**2:50 Downtown Columbus, Indiana. Columbus may only be a city of 46,000, yet it is ranked 6th in the nation for architectural innovation and design--- right behind Chicago, NYC, Boston, San Francisco and DC. We will explore its famous Fifth Street, otherwise known as the Avenue of the Architects, and learn how the Cummins Foundation Architecture Program has impacted the city.**

**4:00 Depart for Norton Commons**

**5:30 Norton Commons. Norton Commons is a 600 acre traditional neighborhood development designed by DPZ that currently (half way through its development) includes over 1,200 residences, 60 businesses, 3 schools, dozens of parks, pools and green spaces. We will learn about the many innovations and implementation techniques that have made this a great success.**



**More information: [www.citybuildingexchange.com](http://www.citybuildingexchange.com)**