

Learn how to reach your city's potential with today's most effective tools and ideas presented by the nation's leading practitioners in an efficient two-day format.

You will have access to this rare collection of accomplished faculty, as well as connect with other attendees who are community leaders facing similar challenges.

The relationships you build and the information you receive will permit you to enhance your community's character, use city building as an economic development tool, and combat the specialization and professional silos that make city building a challenge in your community.

Andrés Duany and the **CITYBUILDING EXCHANGE**



New Orleans, Louisiana

March 8 - 10, 2017

FIND OUT MORE:

www.CityBuildingExchange.com

CityBuilding Exchange Optional Walking Tour

Wednesday, March 8, 2017

New Orleans, Louisiana

Cost: \$30.00 (includes pedicab ride through the French Quarter)

2:00 - 6:30

The Three Urbanisms: Walking Tour with Andrés Duany through the Garden District, Marigny and the French Quarter.

CityBuilding Exchange Day 1 Agenda

Thursday, March 9, 2017

Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom

New Orleans, Louisiana 504.200.6502

7:45 - 8:30

Registration & Breakfast

8:30 - 9:00

Challenges Community Leaders Face: Nathan Norris (facilitated discussion with attendees)

9:00 - 10:30

Fixing Your Traffic Problems with Updated Approaches to Roads, Transit & Parking: Jeffrey Tumlin

10:30 - 10:40

Break & Mingle

10:40 - 11:45

Principles for Maximizing Retail Development in Downtowns & Mixed-Use Centers: Bob Gibbs

11:45 - 1:15

Lunch

1:15 - 2:15

What Works and What Doesn't When Addressing Homeless and Transient Issues: Iain De Jong



- 2:15 - 3:15** **How to Design & Build Healthy Communities: Infrastructure & Urban Design for Walking, Biking & Playing: Steve Mouzon**
- 3:15 - 3:30** **Break & Mingle**
- 3:30 - 5:30** **LEAN Urbanism: How Small Development Can Produce Big Returns for Cities: Andrés Duany**
- 6:45 - til** **Evening Event**

CityBuilding Exchange Day 2 Agenda

Friday, March 10, 2017

**Entrepreneurs Row, 220 Camp Street, 2nd Floor Ballroom
New Orleans, Louisiana 504.200.6502**

- 7:45 - 8:30** **Breakfast**
- 8:30 - 9:30** **Sprawl Repair: Recycling Existing Suburban Development into Healthy Town Centers: Galina Tachieva**
- 9:30 - 10:35** **How Cities Can Make More Money & Better Places: The Return on Infrastructure Investment Analysis Tool: Joe Minicozzi**
- 10:35 - 10:45** **Break & Mingle**



10:45 - 11:45 Lifelong Communities: Updating Your Community so that Baby Boomers Can Age in Place: Scott Ball

11:45 - 1:15 Lunch

1:15 - 2:15 Zoning for Successful Urban Centers with Effective Form-Based Code Techniques: Geoff Dyer

2:15 - 3:15 How to Use Historic Preservation as an Economic Development Tool: Donovan Rypkema

3:15 - 3:30 Break

3:30 - 4:30 Next Steps: How to Use Lessons Learned to Improve Your Community: Nathan Norris (facilitated discussion with attendees)

4:30 - 5:00 Closing Thoughts & Audience Q & A: Andrés Duany



CityBuilding Exchange



Andres Duany

Principal

Duany Plater-Zyberk & Company

Andrés Duany is a founding principal at Duany Plater-Zyberk & Company (DPZ), and a co-founder and emeritus board member of the Congress for the New Urbanism.

In the years since the firm first received recognition for the design of Seaside, Florida in 1980, DPZ has completed designs for over 300 new towns, downtowns, regional plans, and community revitalization projects. These projects have ranged from the scale of the building to over 500,000 acres, and are found in North America, South America, Europe, the Middle East and Asia.

Andrés has delivered over one thousand lectures and seminars, addressing architects, planning groups, university students, and the general public. He has co-authored many books including “Suburban Nation: The Rise of Sprawl and the Decline of the American Dream,” “The New Civic Art: Elements of Town Planning,” “The Smart Growth Manual,” “Garden Cities: Theory & Practice of Agrarian Urbanism,” and “Landscape Urbanism and Its Discontents.” He is the principal author of The SmartCode which is the first open source form-based zoning code template, and he is a founding board member of the Transect Codes Council and the Form-Based Codes Institute.

Andrés received his undergraduate degree in architecture and urban planning from Princeton University, and after a year of study at the Ecole des Beaux Arts in Paris, he earned a master’s degree in architecture from the Yale School of Architecture. He has been awarded several honorary doctorates, the Brandeis Award for Architecture, the Thomas Jefferson Memorial Medal of Architecture from the University of Virginia, the Vincent J. Scully Prize for exemplary practice and scholarship in architecture and urban design from the National Building Museum, the Society of American Registered Architects International Award, the Albert Simons Medal of Excellence, the Seaside Prize for contributions to community planning and design from the Seaside Institute, and the Richard H. Driehaus Prize for Classical Architecture.

CityBuilding Exchange Speakers



Joseph Minicozzi

Principal

Urban3, LLC

Joe Minicozzi is the principal of Urban3, a consulting company created by Asheville real estate developer, Public Interest Projects. Urban3's work in pioneering geo-spatial representation of a city's economic productivity has prompted a paradigm shift in understanding the dramatic impact that the way we design our communities impacts our municipal fiscal health.

Before moving to Asheville, Joe was the primary administrator of the form-based code for downtown West Palm Beach, Florida. Joe's cross-training in city planning and real estate finance allowed him to develop award-winning analytic tools that have garnered attention in a wide range of national publications such as the Wall Street Journal, Planning, New Urban News, Realtor, Atlantic Cities, Planetizen, and the Center for Clean Air Policy's Growing Wealthier report.

His work has been featured at the Urban Land Institute, the Congress for New Urbanism, the American Planning Association, the International Association of Assessing Officers, the International Downtown Association, and the New Partners for SmartGrowth conferences as a game-changer for thinking about development patterns.

Joe is a founding member of the Asheville Design Center, a non-profit community design center dedicated to creating livable communities across all of Western North Carolina. He received his Bachelor of Architecture from University of Miami and Masters in Architecture and Urban Design from Harvard University.

CityBuilding Exchange Speakers



Galina Tachieva

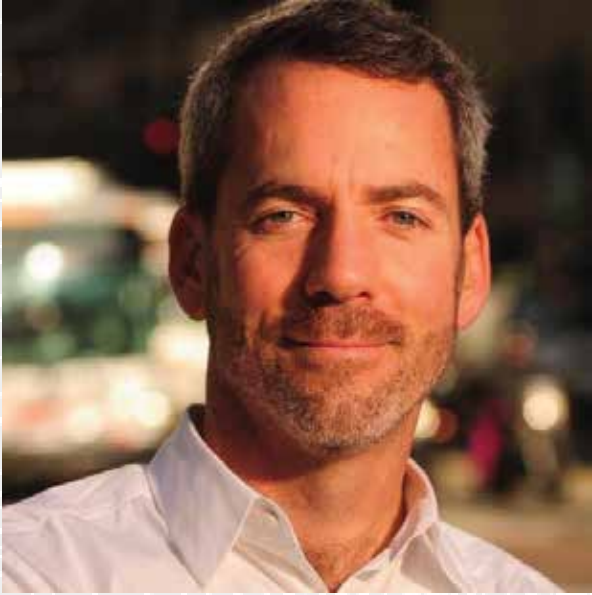
Director

Duany Plater-Zyberk & Company

Galina Tachieva is a planner, urban designer and architectural designer with more than twenty years experience in sustainable urbanism, urban redevelopment, sprawl repair, and form-based codes. She is the author of the award-winning Sprawl Repair Manual (Island Press) and the SmartCode Sprawl Repair Module.

Multilingual, Tachieva has experience with projects across the United States, Latin America, Europe and Russia, including regional plans, environmental conservation, new communities, resort towns, downtowns and urban infill, and commercial, retail, institutional and residential buildings. Managing complex projects and teams, she has led charrettes and other public processes, from project initiation through implementation. Tachieva maintains an active civic engagement. A member of the Congress for the New Urbanism (CNU) she has been leading its national Sprawl Retrofit Initiative. She is a founding member of the Council for European Urbanism (CEU), and she has lectured throughout the world. She has been a visiting lecturer and design critic at Harvard University, the Federal University of the State of Rio de Janeiro (UNIRIO), and at the University of Miami.2009.

CityBuilding Exchange Speakers



Jeffrey Tumlin

Principal and Director of Strategy

Nelson\Nygaard Consulting Associates

For more than twenty years, Jeff has led award-winning plans in cities from Seattle and Vancouver to Moscow and Abu Dhabi. He helps balance all modes of transportation in complex places to achieve a community's wider goals and best utilize their limited resources. He has developed transformative plans throughout the world that accommodate millions of square feet of growth with no net increase in motor vehicle traffic.

Jeff is renowned for helping people define what they value and building consensus on complex and controversial projects. He provides residents and stakeholders the tools they need to evaluate their transportation investments in the context of achieving their long-term goals. He understands that managing parking and transportation demand is a critical tool for revitalizing city centers and creating sustainable places.

A dynamic and frequent guest speaker, Jeff is the author of "Sustainable Transportation Planning: Tools for Creating Healthy, Vibrant and Resilient Communities."

CityBuilding Exchange Speakers



Donovan Rypkema

President of Heritage Strategies International

Principal of PlaceEconomics

Donovan Rypkema is the president of Heritage Strategies International and principal of PlaceEconomics. He is recognized as an industry leader in the economics of preserving historic structures and revitalizing neighborhood commercial districts— as a consultant, author, teacher and lecturer.

Since 1983 he has provided ongoing consulting services to the National Trust for Historic Preservation and its National Main Street Center. He has undertaken assignments in seven Canadian Provinces and 49 states to include statewide studies on the economic impact of historic preservation in Virginia, Kentucky, North Carolina, New York and Maryland. In 2012, the National Trust for Historic Preservation awarded him the organization’s highest honor, the Louise du Pont Crowninshield Award, for his work in the preservation field. On an international level, Rypkema has worked directly with business leaders in Japan and Thailand on issues of downtown revitalization; citizen groups in Russia on development and tourism strategies; and prepared heritage preservation strategies for provincial officials in China.

He is author of several publications including The Economics of Historic Preservation: A Community Leader’s Guide, which is now in its second printing and is widely used by preservationists nationwide. His most recent book is the Feasibility Assessment Manual for Reusing Historic Buildings. He teaches a graduate course in preservation economics at the University of Pennsylvania. Rypkema received a Masters of Science degree in Historic Preservation from Columbia University.

CityBuilding Exchange Speakers



Scott Ball

Principal

Little 5 Points Community Improvement District (L5PCID)

Scott has been actively engaged in the promotion of the independent living and health of aging citizens, and has authored numerous publications on the subject including: “Livable Communities For Aging Populations: Urban Design for Longevity” for John Wiley & Sons; and “Independent for Life: Homes and Neighborhoods for an Aging America” with former HUD Secretary Henry Cisneros. Scott is currently working with Stockholm Senior City in Sweden on urban design for senior demographics. In addition to his work with Little 5 Point Community Improvement District, Scott is a Principal of Commons Planning, a non-profit organization currently serving clients on issues as broad as form-based codes, transit, and the start up of AARP’s national Livable Communities outreach initiative.

Previously, Scott served as a Senior Project Manager for 8 years with Duany Plater-Zyberk & Company (DPZ) on a broad range of projects in the U.S. and abroad including DPZ's 2010 post-disasters recovery plan for the Haitian government. Scott’s diverse background also includes six years at the Executive Director of Atlanta’s Community Housing Resource Center, a community design center, where he oversaw the design and construction of over \$10,000,000 in development in underserved communities. Scott is a registered architect and has a BA in Visual Arts from Bowdoin College, and a Master in Architecture from Yale.

CityBuilding Exchange Speakers



Iain De Jong

President & CEO

OrgCode Consulting

Iain De Jong is president and CEO of OrgCode Consulting where he provides guidance and inspiration to clients interested in solving some of our most challenging issues— community residents experiencing homelessness, economic poverty and/or addictions.

Iain bases solutions on rigorous evidence-based and evidence-informed practices and research as well as his extensive experience as the former manager of Toronto's Streets to Homes initiative.

Programs Iain has designed, spearheaded or developed have received national and international acclaim more than a dozen times. This includes acknowledgement by the UN's World Habitat Awards for having created one of the eight best housing practices in the world, a national best practice by Canada Mortgage and Housing Corporation, and the top Municipal Leadership Award by the Institute of Public Administration of Canada/Deloitte for the Streets to Homes initiative.

Iain also holds a part-time Faculty position in the Graduate Planning Program in the Faculty of Environmental Studies at York University. He teaches a course on Community Planning and Housing each year, and has also taught Public Participation and Planning, as well as Social Policy and Planning.

CityBuilding Exchange Speakers



**Robert Gibbs
President
Gibbs Planning Group, Inc.**

Robert Gibbs is a leading urban planning consultant who has contributed to over 400 master plans across the U.S., including Alexandria, Birmingham, Charleston, Detroit, Disney, Houston, Marquette and Naples. He founded GPG in 1988, and has prior experience with JJR/Smith and Taubman Centers.

Gibbs is the author the Urban Retail Form Based Code Module as well as the book “Principles of Urban Retail Planning and Development.”

During the past 20 years, Gibbs has taught a continuing education course on urban retail planning and development at Harvard’s Graduate School of Design.

In 2012 Gibbs formed the Urban Retail Institute to promote sustainable retail development in American cities. He serves on the Board of Directors for the Michigan chapters of the ASLA and CNU and is active in his community.

The Clinton Presidential Library honored Gibbs in 2012 for his life’s contributions to urban planning and development and by the City of Auckland, New Zealand for his planning innovations.

A professional Landscape Architect in Michigan and North Carolina, Gibbs earned an MLA from the University of Michigan’s School of Natural Resources and resides in Birmingham, Michigan.

CityBuilding Exchange Speakers



Steve Mouzon

Principal

Mouzon Design & The New Urban Guild

Steve is a principal in Mouzon Design that is based in South Beach, Florida, and he is a co-founder of the New Urban Guild. He is also the director of the SmartDwelling Initiative that has set out to redefine the American home as smaller, smarter and more sustainable.

Steve is the author of many books including “The Original Green,” “Traditional Construction Patterns,” and “A Living Tradition: Architecture of the Bahamas.” He has also authored many architectural pattern books for numerous real estate developments, and his house plans have been featured repeatedly as Home of the Month in Southern Living, Coastal Living and Cottage Living.

He currently serves as a Town Architect for numerous development projects throughout the U.S. and the Caribbean. He has won the Barranco Award for Architecture along with numerous Charter Awards from the Congress for the New Urbanism.

CityBuilding Exchange Speakers



Geoff Dyer

Director of Design

Downtown Development Authority, Lafayette, LA

Geoff Dyer is the Director of Design for the Downtown Development Authority where he guides the design and redevelopment of downtown Lafayette, Louisiana. Geoff previously served as the Director of Design for the international urban design firm Placemakers, LLC.

To date he has designed over 100 projects. Of these projects, he has served as Project Principal and Lead Urban Designer for 60 projects, and 27 of these with the additional role of Project Manager. In addition, Geoff has been a co-author of over 40 form-based codes.

Geoff holds a Master in Environmental Design (Urban Design) from the University of Calgary, a Bachelor of Science in Design (cum laude) from Arizona State University, and received a Knight Fellowship in Community Building from the University of Miami. He is an accredited member of the Congress for the New Urbanism, a member of the New Urban Guild, and has served as a juror for the Charter Award for the Congress for the New Urbanism.

CityBuilding Exchange

Speakers



Nathan Norris

**Director of Education & Training
Congress for the New Urbanism**

As the Director of Education and Training for the Congress of the New Urbanism (CNU), Nathan Norris is leading the organization's outreach to cities and expand its municipality-focused training and education. In addition to managing CNU's intensive Core Curriculum workshops, Norris also oversees new technical offerings on a range of New Urbanist topics like coding, development, street design and more. Available to state and local governments of all sizes, CNU's educational programs offer a crash-course for municipal leaders and staff on New Urbanist principles and strategies.

During Norris's previous role as CEO of the Downtown Development Authority, Norris led the effort toward major strides in walkable development and won national awards for the Downtown's coding accomplishments and its Creativity Everywhere initiative. Previously, Nathan was the co-founder and Director of Implementation Advisory for the international urban design firm PlaceMakers, LLC. At PlaceMakers, Nathan worked with developers and municipalities to plan, entitle, develop and market neighborhoods, towns and cities.

Nathan is an attorney and has served as the real estate broker for multiple large scale traditional neighborhood developments. Nathan is a contributor to the Charter of the New Urbanism and the SmartCode Manual; a co-founder of the New Urban Guild; a founding board member of the Transect Codes Council; the primary author of the Smart Growth Schools Report Card; a certified instructor for the National Association of Realtors Smart Growth course; and the project manager for the Appraisal System which rates the merits of development from the perspective of Smart Growth principles. He regularly speaks across the country on how communities can leverage placemaking as an economic development tool. He received his undergraduate degree from the University of Virginia and his law degree from the University of Alabama.

CityBuilding Exchange Sponsors



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New Orleans, Louisiana

March 8 - 10, 2017

CityBuilding Exchange Registration

Registration

The CityBuilding Exchange was organized to bring community decision-makers together to share best practices and important consequences of city-building decisions. Registration is limited to elected officials, key staff members, and business, institution and neighborhood leaders. Attendees should be committed to working in teams to improve the economic, built, social and environmental outcomes of their city.

Registration is limited to the first 100 registrants so act promptly to reserve your place.

Registration: \$395

Optional Walking Tour, Wednesday, March 8: \$30.00

(includes price of pedicab through French Quarter)

Event Location

Entrepreneurs Row

220 Camp Street, 2nd Floor Ballroom

New Orleans, Louisiana 70130

504.200.6502

Accommodations

Hotel rooms in New Orleans are scarce and expensive in the high season. Make your reservations early! For your convenience, we have negotiated a special rate of \$199 per night with the International House (immediately across the street) for Wednesday and Thursday nights. This rate is limited and only available if booked under "CityBuilding Exchange" group, until rooms run out.



CityBuilding Exchange Registration

Mail-In Registration

Register soon, as space is limited. Please complete all applicable sections below for payment by check. To pay by credit card, please register online at www.CityBuildingExchange.com.

Mr./Ms. (Name) _____

Job Title _____

Organization _____

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Fax _____

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Occupation _____

Person accompanying you: _____

Cost

Registration: \$395

TO REGISTER: www.citybuildingexchange.com

